

## **STUDY ON MORALE OF EMPLOYEE IN THE NATIONAL CO-OPERATIVE SUGAR MILLS LIMITED, B.METTUPATTY, MADURAI DISTRICT**

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### **ABSTRACT**

Management is also genuinely interested in high production and high productivity of workers to achieve the desired goal. Higher productivity is the direct result of the attitude of the workers about work, i.e. high morale will yield more production and better quality at lower cost and is an index of good feelings about the fellow workers and the organization.

**KEYWORDS:** Production and Better Quality at Lower Cost and is an Index of Good Feelings